

2020 Born To Be Wild Sponsorship Guide



September 25, 2020 | 5pm Saint Martin's University





FRIDAY, SEPTEMBER 25 - DOORS OPEN AT 5 PM Saint Martin's University Marcus Pavilion

Join Boys & Girls Clubs of Thurston County for the annual Born to be Wild Dinner & Auction. Our live and silent auction will not disappoint and all profits support operations and programs for youth in Thurston County. We are asking you and/or your business to sponsor this year's event. Your sponsorship dollars directly fund our 6 Clubs in Lacey, Olympia, Rochester, Tenino, Tumwater and Yelm.

This year our road trip brings us home with a focus on all that Thurston County has to offer. Our hope is to host all our guests this September at Saint Martin's University. However, we will continue to look to guidelines set by the state and recommendations of public health officials regarding social gatherings and events.

Please consider joining us this fall. Thanks,

Mindy Crump Director of Resource Development mcrump@bgctc.org





TITLE SPONSOR - \$15,000

Same benefits as Highway Sponsor plus...

- Inside cover ad in auction catalog •
- Table of ten at event
- Ten signature Born to be Wild gifts

HIGHWAY SPONSOR - \$10,000

Same benefits as Throttle Sponsor plus...

- Eight signature Born to be Wild gifts
- Company logo printed on save-the-date postcards, invitations, and auction catalog
- Full page ad in auction catalog
- Company logo on Pit Crew T-Shirts

THROTTLE SPONSOR - \$7,500

Same benefits as Horsepower Sponsor plus...

Company logo printed on save-the-date postcards and on various social media platforms

OR

OR

OR

- Half page ad in the auction catalog
- Invitation to summer donor reception
- Name recognition in promotional ads prior to the event

HORSEPOWER SPONSOR - \$5,000

Same benefits as Chrome Sponsor plus...

- Company name printed on invitations
- Recognition on banners at registration OR check out table

CHROME SPONSOR - \$3,000

Same benefits as Table Sponsor plus...

- Logo recognition in catalog
- Name recognition on event screens
- Acknowledgement from the stage
- Logo placement in silent auction space

TABLE SPONSOR - \$2,000

- Table of eight at the event
- Name recognition on your table
- Name recognition in catalog

Virtual event option

- Company name printed on invitations
- Social media highlight

Logo recognition in catalog Logo recognition in event pre-roll

Virtual event option

- Acknowledgement during program
- Logo placement on BGCTC website

Virtual event option

- Dinner for eight delivered to your home on night of event
- Name recognition in catalog

Virtual event option

- Inside cover ad in auction catalog
- Dinner for ten delivered to your home
- Ten signature Born to be Wild gifts

OR

Yes I want to support Boys & Girls Clubs of Thurston County.		
Your Generosity Connects Kids with their Great Futures. Sponsorships are an important part of our success by helping create opportunities for kids and teens to achieve great futures. Boys & Girls Clubs of Thurston County has various ways for you to get involved from volunteering to donating.		
SPONSORSHIP FORM Please complete the following form to confirm y Administrative Office at info@bgctc.org or by m		s can be returned to the
CONTACT INFORMATION:		
Company Name	Contact Person	
Contact E-mail	Contact Phone Number	
Address	City/State/Zip Code	
SPONSORSHIP PACKAGES:		
Born to be Wild - Highway to Great Futures		
\$15,000 Title Sponsor		
\$10,000 Highway Sponso	or	
\$7,500 Throttle Sponsor		
\$5,000 Horsepower Spo		
\$3,000 Chrome Sponso		
\$2,000 Table Sponsor		
Please select one and complete table captain information below.		
YES, I will fill my table INO, I will not be filling a table this year		
Table Captain's Name	Email	
PAYMENT INFORMATION:		
I have enclosed a check made payable to the BGCTC.		
Please send me an invoice.		
Please charge my credit card		
Card Type: Visa / MC / AmEx / Discover		at bgctc.org
Card Number	Expiration Date CCV Code	
\$		
Total Sponsorship Cost Signature	Date	
Please make checks, stock transfers and/or corporate matches payable to:		
Boys & Girls Clubs of Thurston County - or - BGCTC 2424 Heritage Ct. SW Ste. 301 BOYS & GIRLS CLUBS		
Olympia, WA 98502 OF THURSTON COUNTY		
Boys & Girls Clubs of Thurston County is a registered 501(c)(3) non-profit corporation. Your gift is tax deductible as provided by law. Thank you!		